

# Draft Program

## US Expansion & Investment Summit New York

**Thursday June 13, 2019**

09:00 - 09:30am      **Registration & official welcome by Jacob Willemsen**

### **STRUCTURING YOUR US ENTITY UNDER THE EUROPEAN PARENT COMPANY**

09:30 - 10:15am      **Business expansion to the US by Jacob Willemsen, TABS**

10:15 - 11:15am      **Legal aspects of doing business in the US by Jan Joosten, Baker McKenzie**

11:15 - 11:30am      **Coffee Break**

11:30 - 12:15pm      **How to manage a US company by Simon Nynens, New Jersey Institute of Technology, international business executive**

12:15 - 01:15pm      **Lunch**

### **SETTING UP YOUR TEAM IN THE US**

01:15 - 02:00pm      **US Visa Paths for Foreign Companies & Entrepreneurs by Steve Maggi, SMA Law Firm**

02:00 - 03:00pm      **Employment & Payroll in the US by Kim McGinty (ADP) and Laura Hoogendoorn (TABS)**

03:00 - 03:15pm      **Coffee Break**

### **FINANCE & FUNDING**

03:15 - 03:45pm      **Banking in the US by Lei Bely-Cheng, First Republic Bank**

03:45 - 04:15pm      **European perspective on raising funds and exit strategies in the US by Kurt van de Broek**

04:15 - 05:00pm      **European Inbound Investment into the United States: The Horizon of Opportunities by Patrick Browne, KPMG**

06:00 - 08:00pm      **NETWORKING RECEPTIONS<sup>1</sup>**

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<sup>1</sup> Local country representatives will be encouraged to create their own networking event with their business community.

**Friday June 14, 2019**

**LANDING IN THE NEW YORK/NEW JERSEY REGION**

- 09:30 - 10:00am      **The NY State of Opportunity by Steven Gold, Empire State Development**
- 10:00 - 10:30am      **NYCEDC Industry Programs Overview by Youcif Almegaryaf, New York City Economic Development Corporation**
- 10:30 - 11:00am      **Investment opportunities in New Jersey by Cathy Scangarella (Choose New Jersey) and Sara Cadeddu (New Jersey Economic Development Authority)**
- 11:00 - 11:15am      **Coffee break**

**LOCATION SELECTION**

- 11:15 - 11:45am      **Presentation by Geoffrey Smith, New York Grant Company**
- 11:45 - 12:15am      **Testimonial/ case study of company**
- 12:15 - 12:30pm      **Questions & Answers**
- 12:30                      **Official end of program**

Space is limited. Please, [REGISTER HERE](#).

For additional information please contact TABS at [summit2019@tabsinc.com](mailto:summit2019@tabsinc.com)

**Location 13 - 14 June:**

Baker McKenzie LLP  
452 Fifth Avenue (Bryant park)  
New York, NY 10018

